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'DON'T GIVE UP" IS THE LATEST SINGLE FROM SINGER/SONGWRITER TWIGGI!



March 7th, 2020

Resilience inspired Don't Give Up, the latest song from veteran singer Twiggi. Produced by Earth Strong Productions, it was released in February.

She wrote Don't Give Up after the chorus came to her "in the most unlikely place."

According to Twiggi, anyone who has been through hard times can relate to its message.

"Everyone at some point or points in their lives face challenging times, where they need a helping hand or someone to encourage them, and I think music is a powerful tool to reach the hearts of the masses in that way," she reasoned. "However, uplifting is not the word I would use to describe this song; I find it to be more like motivational, where if someone is ready to quit in whatever situation they're in, this song will bring a positive change in their thinking."

Don't Give Up is a change of pace from Twiggi's recent work which includes a cover of The Bee Gees' 1979 ballad, Too Much Heaven. The South Florida-based artist has maintained a steady recording schedule in the last three years, working with producers such as Henry "Sadiki" Buckley and Peter Gracey.

Twiggi (born Marie Gittens) is no stranger to perseverance. She started in the music business over 30 years ago as a backup singer, working mainly at Penthouse Records during its heyday of the 1990's. There, she not only added harmony to hit songs by Buju Banton and Wayne Wonder, but had a sizable hit with I Want Your Love.

Don't Give Up, in some way, is testament to Twiggi's endurance. She thinks fortunes for the female artist has evolved since she began doing music professionally.

"Things have changed a lot for females in this business especially for the younger generation, they are getting more opportunities. They are not about to be pushed in the background with the males dominating, especially with social media being a very accessible tool, they are going head to head with the men," she said.